

MARIANNE B. HONTIVEROS



Managing Partner Director CEO Advisors, Inc.

Marianne (Maan) B. Hontiveros had been a student and youth travel pioneer, a television producer and host, broadcast journalist, publishing executive, multi-media production and corporate communications entrepreneur, music industry managing director, staunch advocate for the conservation and protection of the environment, and a passionate promoter and supporter of Filipino arts, film, dance, music and culture before she established Philippines AirAsia, Inc. as an investor and its Founding President and CEO in March 2011. Three years later, she served as Chair until September 2019. She provided the foundation for what AirAsia Philippines is today, from securing permits and certificates to operate, to growing an initial team of two hundred Filipino AllStars to more than two thousand. As of September 2019, the Philippines AirAsia fleet had grown from two Airbus A320s to twenty four aircraft operating on more than five hundred weekly domestic and international flights from its hubs in Manila, Clark and Kalibo,

Education:

- Bachelor of Arts Major in English, St. Scholastica's College, Graduated in 1970
- Bachelor of Music Major in Classical Guitar Performance, St. Scholastica's College, Course not yet completed 2005 - 2010

Past Work Experience:

- Youth and Student Travel Association Philippines - Co-Founder / Director, 1970-1972
- Fiesta Filipina - Emcee and Tour Manager 1973-1975
- Ms.Ellaneous TV Show - Producer, and TV Host 1976-1984
- MegascopeGraphics Productions, Inc. - Shareholder, Board Member and President 1982-1992
- Warner Music Philippines, Inc. – Founding Managing Director 1992-1998
- TeleMessage Philippines - Managing Director 1998 - 2000
- Newsbreak Magazine – Managing Director 2004 - 2006
- Philippines AirAsia – Shareholder, Board Member, President and Founding CEO 2011 – 2013; Chair 2013 – 2019

Current Business and Civic Affiliations:

- CEO Advisors, Inc. - Shareholder, Board Member, Managing Partner Director

- Ms.Ellaneous Productions, Inc. - Chair
- Fibercom, Inc. - Independent Director
- Bamacom, Inc. - Independent Director
- Maroey Cyber Systems, Inc. - Independent Director
- PSA Philippines Consultancy, Inc. - Senior Adviser
- Journalism for Nation Building Foundation, Inc. - Board Member
- Calatagan Golf and Country Club - Independent Director
- Institute of Corporate Directors Society of Fellows - Fellow
- Management Association of the Philippines - Member
- Ballet Philippines Foundation, Inc - Trustee and Vice-Chair
- Manila Symphony Orchestra Foundation, Inc. - Trustee and President
- CIFAL Int'l Training Centre for Authorities and Leaders - Board Member
- FCC Filipina CEO Circle - Founding Member
- Cinemalaya Foundation Inc. - Founding Board Member
- Reef Check Conservation Program, Inc. - Chair
- Children's Orchestra Society - International Advisory Board Member

Awards Received:

- Citizens' Award for Television for Best Children's Show, *Lollipop Party*, 1971
- Pambansang Akademya ng Television sa Agham at Sining PATAS Sinag Award for Best TV Talk Show, *Ms.Ellaneous*, 1978
- Outstanding Achievement Medal for Public Service, Armed Forces of the Philippines, 1986
- Award for the Liberation of People's Television 4 during the People Power Revolution, 1987
- Quill Award for the Documentary Film: *The Benigno Aquino Story: Freedom from Fear*, 1987
- 100 Most Influential Filipina Women in the World (Global FWN100), 2014, 2016
- EDSA People Power Commission Freedom Award, 2019

Interests:

- Guitar
- Golf
- Scuba Diving
- Gardening
- TaiQi and QiGong